



# NEWS

FOR IMMEDIATE RELEASE

Sylvia Banks, Associate Editor

Devil's Due Digital

217 Byers Rd.

Miamisburg, Ohio 45342

Ph: (937) 865 - 0783

Fx: (937) 865 - 0852

info@checkerbpg.com

## NINJATOWN KICKS INTO HIGH GEAR WITH DEVILS DUE COMIC BOOK APP

**MIAMISBURG, Ohio** – Devil's Due Digital: A Checker Digital Company proudly introduces Ninjatown: Adventures of Wee Ninja, one of many new comic book Apps anyone can share with the entire family for only \$0.99. Ninjatown is based on original characters by toy designer and former video game editor Shawn Smith. After Smith introduced his line of Shawnimals toys, the spin-off characters of Ninjatown came to life and have become immensely popular worldwide, later spawning a Nintendo DS video game, a hit iPhone App game, and a printed comic book. Now the comic has come to the Apple App Store. Co-writers Art Baltazar and Franco Aureliani bring you the high-kicking adventures and antics of the citizens of Ninjatown, where ninja is a way of life. Nothing will prepare you for ingenuity and fearsome acrobatics the inhabitants of Ninjatown summon when called to action.

The Ninjatown digital comic book App will be available on all Apple devices, including iPhone, iPad, iPod Touch, and – beginning January 6 – MacBook and Mac desktop. This is Devil's Due Digital's first kid-friendly comic book App and the adventures of the residents of Ninjatown are sure to bring about nostalgic memories of comics of yesteryear with hilarious, high-flying, family-friendly fare. Rated for mild cartoon violence, the Ninjatown comic book can be enjoyed by people of all ages.

## ABOUT DEVILS DUE DIGITAL

Devil's Due Digital is the effort of publishers Mark Thompson of Checker Book Publishing Group (est. 2000) and Josh Blaylock of Devil's Due Publishing (est. 1999). These two prominent Midwest publishers are offering consumers the chance to peek into the future of the comic book and graphic novel industry with individual digital

issues from such beloved creators as Clive Barker, Johnny Hart, and Alan Moore.

Thompson and Blaylock are moving toward a bright future in the digital age, with a rare business savvy and foresight. Devil's Due Digital is excited to offer a fresh perspective on what it hopes to be a new frontier for publishing.

## ABOUT SHAWNIMALS

Shawnimals is a character design studio that believes in the power of unbridled, astonishing, ri-diculous joy. Each Shawnimal comes with its own story that starts in the Shawnimaland uni-verse, but is then given over to you to continue each unique creature's adventure in your own universe. Our huggable friends appear as designer toys, lifestyle accessories, apparel, comic books, video games, and as anything that fosters companionship. We believe that the best artistic experiences are participatory and affordable, and that – with an open heart – friendship can hap-pen between you and just about anything. Even facial hair.

Other available Apps from Devil's Due Digital include Barack the Barbarian: Quest for the Treasure of Stimuli, Voltron: Defender of the Universe, Hack Slash Vol. 1, and Hellraiser Vol. 1.

For more information on these titles and other titles visit [devilsdue.net](http://devilsdue.net) and [ninjatown.com](http://ninjatown.com).

